ACCREDITED CHARITY
bbb.org

Art from Ashes is a 501(c)(3) tax-exempt Colorado nonprofit.
Most donations are tax-deductible; please consult your CPA.

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Art from Ashes
Business Sponsorship Menu

ART from Ashes

The mission of Art from Ashes is to empower struggling youth by providing creative programs that facilitate health and hope through expression, connection and transformation.

A la Carte

Item			Sponsorship Amount	
ONLINE PROMOTION				
1	::	logo on AfA webpage with outbound link	100	per page
2	::	logo on AfA newsletter with outbound link	150	
3	::	AfA newsletter mention	50	
4	::	customized social media posts with link*	25	per
5	::	video of a customized poem**	250	
EVENT PROMOTION				
6	::	youth poet performance at business event*	500	
7	::	tickets to an AfA event	25	per
8	::	stage time at an AfA event	250	
9	::	stage mention at an AfA event	150	
10	::	banner at an AfA event	250	
11	::	logo on AfA event banner	200	
12	::	logo on AfA event flyer	150	
13	::	business name on AfA event flyer	100	
PROMOTIONAL GIFT ITEMS***				
14	::	youth poem broadsheet	150	
15	::	12 youth-made poetry light switch covers	200	
16	::	12 youth-made greeting cards	100	
17	::	10 copies of full-color 2018 art/poetry calendar	500	
18	::	20 copies of youth publication w/logo	1000	
19	::	2-hour creativity workshop for 12 employees	1500	

* refer to number of followers on insert

** youth recording of a customized poem for website and social media

*** all items will prominently display business name

Please see insert for "what you give" and demographics

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Entrees (discounted packages)

Item	Sponsorship Amount
Epic Level Sponsors	2500

EPIC :: a long narrative in verse form that retells a heroic journey

What you give: Half the cost of two series of eight 2-hour creative workshops for up to 20 youth at a school or youth agency of your choice

What you get: **$3500** worth of promotion from the A La Carte menu.

Ballad Level Sponsors 1500

BALLAD :: a plot-driven song or poem, with one or more characters unfurling events leading to a dramatic conclusion

What you give: A year's worth of 2-hour creative workshops at our on-site workshops for one struggling young person

What you get: **$2250** worth of promotion from the A La Carte menu.

Ode Level Sponsors 800

ODE :: lyric poetry, from the Greek aeidein, meaning to sing or chant

What you give: A publication of youth poems plus multiple copies printed for distribution and promotion

What you get: **$1200** worth of promotion from the A La Carte menu.

Sonnet Level Sponsors 500

SONNET :: From the Italian sonetto, which means "a little sound or song," with a tightly structured thematic organization

What you give: Writing and art materials for 10 youth workshops

What you get: **$750** worth of promotion from the A La Carte menu.

Haiku Level Sponsors 325

HAIKU :: images that emphasize simplicity, intensity, and directness of expression

What you give: Half the cost of one 2-hour creative workshop for up to 20 youth, plus a guest artist honorarium

What you get: **$450** worth of promotion from the A La Carte menu.

Social Media Packet 250 ($375 Value)

self-customized social media posts

5 Facebook, 5 Twitter and 5 Instagram posts with links

What you give:

- A one-time gift of $1500 will support a year's worth of weekly 2-hour workshops for a struggling young person.
- A one-time gift of $5000 will provide the entire cost of an 8-workshop program for 20 youth ($15/hr. per young person), which would include operating costs as well as program expenses. You may select the organization, classroom or agency for which we may provide services at no charge to them.
- A one-time donation of $2500 will provide half the cost of eight 2-hour transformational workshops for up to 20 youth, including food, water, writing materials, and a guest artist honorarium (balance supplemented by the partnering school or agency).
- A one-time gift of $800 allows us to publish youth poems and print multiple copies for distribution and promotion.
- A one-time gift of $325 provides half the cost of one 2-hour transformational workshop for up to 20 youth, including food, water, writing materials, and a guest artist honorarium.
- A one-time gift of $500 buys writing and art materials for 10 youth workshops.
- A one-time gift of $175 provides facilitator training for a youth.
- A one-time donation of $250 allows us to bring a guest poet/artist to five workshops to inspire and encourage the youth in our Phoenix Rising workshops.
- A monthly donation of $100 will provide food, water and writing materials for up to 24 workshops a year.
- 12 monthly donations of $120 or a one-time gift of $1440 provides one-month's rent, including space for our free weekly Phoenix Rising workshops for youth.

Demographics:

Facebook distribution: 3900 followers

Demographics: 23% women 25-34

Reach = 400 per day

45 countries: 96% United States; 54% Colorado

Twitter distribution: 900 followers

Newsletter distribution: 2300 recipients

Average website visits: 35 per day average; 650 highest

(As of year end 2019; numbers increase weekly)*

Annual Events:

Mad Hatter Tea Party: business owners and major donors

Celebration of Light: entire community, including nonprofit partners, schools, donors, funders and youth

Recurring Events:

First Friday ArtWalk (monthly): general public, artists, business owners

All Sacred Foundation Tattoos & Poetry (2 x year): business owners, artists, entrepreneurs, general public

Other Events:

Yoga/Poetry Events

Annual Rockies Game Community Event

Dylan Thomas Society events